

# 2026 Viva Aztlan Festival Guidelines & Rules - Mariachi

## March 13 & 14, 2026

**ENTRY FEES:** Register by FEBRUARY 20, 2026 FOR COMPLETE ACCESS OF FESTIVAL (Workshops, All competition segments, Friday & Saturday Showcases) for Participants and Directors ONLY - ONLY two (2) DIRECTORS & two (2) CHAPARONES PER GROUP.

- Early Registration \$75 per participant (UNTILL DECEMBER 20)
- Registration \$80 per participant
- Additional Director - \$50
- Additional Chaparone - \$50

**WORKSHOPS:** Workshops will be held all day Friday and Saturday and are an important part of the Viva Aztlan Festival experience. Participants will receive instruction from the 2026 Showcase Mariachi group and local professional musicians, each teaching within their respective instrumental categories (Violin, Trumpet, Guitarron, Vihuela, Guitar, and Vocals). Workshops focus on improving technique, musicianship, ensemble performance, and appreciation of Mariachi tradition and culture.

**WORKSHOP MATERIALS:** At this time, no specific workshop music has been assigned. Directors and musicians will be notified once repertoire and materials are finalized. All participants should bring:

- Their assigned instrument in good playing condition.
- Pencils and additional materials requested by instructors.

**SKILL LEVEL & PARTICIPATION:** All workshop participants are expected to have a basic understanding of music fundamentals and proficiency on their instrument or vocal part. These workshops are not intended for those who are just beginning to read music or learn instruments.

- Directors are responsible for assessing the skill level of their students and placing them in the most appropriate group.
- Participants are expected to actively engage and contribute positively to the learning environment.

**ATTENDANCE & CONDUCT:** To maintain a safe and organized festival environment, all groups must adhere strictly to the published workshop schedule and remain within their designated areas throughout the day.

- Directors are responsible for ensuring their group attends all sessions promptly.
- Participants must not leave their assigned workshop or instructional area without permission.
- Disruptive behavior, misuse of instruments, or disrespect toward instructors or peers will not be tolerated and may result in removal from the festival.

#### **VIVA AZTLAN FESTIVAL MARIACHI MASTER CLASS:**

The Showcase Group will conduct MASTER CLASS selections on Friday morning. Selections will be made at the sole discretion of the Showcase Group directors and are based on musicianship, participation, and attitude demonstrated during the first workshops. Being chosen for the Master Class is a prestigious honor that recognizes excellence, dedication, and leadership among student musicians.

**SAFETY & SUPERVISION:** DIRECTORS AND CHAPERONES ARE RESPONSIBLE FOR SUPERVISING THEIR STUDENTS AT ALL TIMES DURING WORKSHOPS, LUNCH BREAKS, AND TRANSITIONS BETWEEN EVENTS. PARTICIPANTS MUST FOLLOW ALL FESTIVAL STAFF INSTRUCTIONS AND REMAIN IN APPROVED AREAS TO ENSURE A SAFE AND ENJOYABLE EXPERIENCE FOR EVERYONE.

**T-SHIRTS:** Deadline for group ordering for 2026 Festival T-Shirts will be February 25, 2026. Price is \$17 per Adult (Small - XXL) & Children (Small - Large). \$19 per Adult T-Shirts 3XL & 4XL. All orders must be placed using the "Presale Group Ordering Form". A invoice will be generated after order is placed. All group orders must be paid in advance, unless otherwise arranged with Festival Directors. Pre-sale price is only good through February 25, 2026. Price will increase the day of the festival to \$20 for a limited supply of Adult and Children shirts. All group pre-ordered shirts will be ready for pick up day of Festival at registration table.

**HOTEL:** The host hotel is the MCM Elegante -801 Avenue Q, Lubbock, Texas 79401, Phone: 806-763-1200 - The rate is \$109 per room per night, double beds. Complimentary breakfast. You will need to call Hotel directly to reserve rooms by the deadline of February 16, 2026. There is no guarantee that special room rate will be honored after reservation deadline. Please make your reservation early because room blocks fill up quickly. When you call ask for the "Viva Aztlan Room Block". Also, if you have proper documentation - nonprofit exemption - you will only need to pay city tax which is 13%.

